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# SCHUYLKILL *Living* Magazine



## **Keystone Cosmetic Surgery Center** *A state-of-the-art facility opens in Pottsville*

Imagine a facility dedicated to providing high quality, efficient, safe, cost-effective plastic surgical procedures for patients in a relaxed, comfortable and attractive environment sensitive to patients' individual needs; a facility which meets or exceeds all local, state, and national ambulatory center professional and facility accreditation criteria. Imagine a highly professional nursing staff, which epitomizes efficient and effective patient-centered nursing care in both an office and ambulatory surgical setting; a staff dedicated to ensuring the confidentiality of all patient services. Sound too good to be true? Think again. These services are now available right here, right now in Schuylkill County at Keystone Cosmetic Surgery Center.

Located at the corner of East Norwegian and Wolfe Streets in Pottsville, Keystone Cosmetic Surgery Center offers seamless integration of the plastic surgery office practice of Dr. Robert M. Kimmel and his adjoining surgery center. From the moment you walk through the front door, you will no doubt be impressed by the sleek elegance of this facility. Beginning with the wall mounted waterfall, which commands the entrance, featuring a sheet of water gently cascading over a solid slate surface, to the large, impeccably maintained crystal-clear salt water fish tank, the reception area creates a statement, which engenders confidence and fosters relaxation. Here, the many concerns and stresses of your day will easily evaporate against a background of soft music and running water.

After being greeted by the friendly reception staff, you will be escorted to one of four uniquely decorated, spacious, well-lit examination rooms. A cosmetic exam and treatment room features a fully adjustable power chair, a tabletop waterfall (which echoes the theme initiated in the lobby) and a dedicated stereo system devoted to relaxing new age music. This room is used for noninvasive (zero downtime) nonsurgical cosmetic procedures such as Intense Pulsed Light PhotoFacial, hair removal and spider vein treatments, Botox, Restylane and collagen injections and microder-



mabrasion treatments, as well as cosmetic consultations.

Surgeries are scheduled at a specifically designated desk, which interfaces with the administrative segment of the office upholding and maintaining complete privacy and confidentiality. "The corner stone of our practice has always been discretion and confidentiality" states office manager Audra Knauf, "but the design of our clinical offices further promotes complete compliance with the latest and most stringent guidelines." Ms. Knauf's knowledge and experience as an office manager were integral to the design and development of this facility, with which she was intimately involved.

Continuing through a set of doors at the rear of the facility, you will enter a spacious attractive surgery center, which boasts two operating suites, three fully monitored recovery beds, and a Surgical Stepdown Unit (for patient recovery following less intensive procedures) as well as comfortable adjoining waiting area for patients' family members.

"My staff and I are extremely excited to be able to offer this level of sophistication of surgical services to the patients of Schuylkill and surrounding counties," states Medical Director/owner, Robert M. Kimmel, M.D.

“What is unique about our facility,” continues Dr. Kimmel, “is that this structure was designed and built to create and preserve continuity of plastic and reconstructive surgical services. From the initial office consultation to nonsurgical procedures, formal surgeries requiring anesthesia and recovery time, Keystone Cosmetic Surgery Center truly offers it all.”

In his tenth year of his private practice, Dr. Kimmel is a board-certified plastic surgeon and is a fellow of the American College of Surgeons. He is also a member of both the American Society of Plastic Surgery and the American Society of Aesthetic Plastic Surgery (a recognized mark of distinction in cosmetic surgery).

Within the surgery center, Dr. Kimmel and his staff offer a complete range of plastic surgery services including facial rejuvenation procedures such as face and neck lifts, rhinoplasty, blepharoplasty (eyelid tucks), facial implants, endoscopic browlifts, suture suspension cheek and neck lifts, lip augmentation/lifts, Thermage radio-frequency skin tightening and hair transplantation. Also offered are multiple body contouring procedures including breast augmentation/lifts, liposuction, abdominoplasty (tummy tuck), and various body lifts.

“What I believe is distinctive about our center,” asserts Dr. Kimmel, “is our focus on preserving continuity of care, confidentiality, and cost-effectiveness while continuing to maintain the highest medical and surgical standards. This is reflected in our achievement of full unconditional state licensure on recent facility inspections.”

“Although our facility accreditation is important and assures a high standard of care,” states the Clinical Director and Nursing Supervisor, “I believe our greatest success has been in the feedback from our patients that have undergone surgery at our facility. Their comments on our routine post-operative questionnaires have been uniformly positive and I



*Opposite page, top—Lobby/reception area for Robert M. Kimmel, MD, FACS, PC.*

*This page, top right: Fully Monitored Recovery Bays (3), and Surgical Step-down Unit. Bottom left: State Licensed Accredited Operating Suite*



feel that that is extremely significant.” Dr. Kimmel continues, “My staff and I feel that our center is positioned to offer state-of-the-art ambulatory outpatient services both at the present time and continuing into the future. I have been extremely impressed with the responsibility of my staff and their capacity to ‘grow into’ a facility of this complexity. What has not changed, however, is their empathy and respect for our patients and for this I am extremely proud.”

Dr. Kimmel maintains active staff privileges at six local hospitals including Good Samaritan Regional Medical Center, Pottsville Hospital-Warne Clinic, Greater Hazleton Health Alliance (including St. Joseph’s Medical Center and Hazleton General Hospital Campuses), St. Luke’s Miners Memorial Medical Center, and Ashland Regional Medical Center. He has credentials to perform all procedures currently performed at Keystone Cosmetic Surgery Center in each of these six institutions. For additional information regarding services provided by Dr. Kimmel, please contact Keystone Cosmetic Surgery Center (622-2900) or Dr. Kimmel’s second office in Hazleton (455-4252).



## **Keystone Cosmetic Surgery Center**

**Robert M. Kimmel, MD, FACS, PC**

### **Pottsville**

575 East Norwegian Street

570-622-2900

### **Hazleton**

1201 N. Church St. • Bldg. A Suite 103

**570-455-4252**

[www.keystonecosmetic.com](http://www.keystonecosmetic.com)